



KRISTIN RECHBERGER

Founder, *Dynamic Planet*

Founder, *Revive Our Ocean*

Executive Producer, *Ocean with David Attenborough*



Kristin Rechberger has been an environmental leader for more than two decades, pioneering innovative and inspired approaches to conservation, media and business.

Aware that nature conservation groups didn't have business plans, and that businesses didn't have conservation plans, Rechberger founded *Dynamic Planet* in 2012, the first company to help build conservation economies that benefit people, nature and climate – that is, economies that restore nature rather than deplete it.

In 2025, she launched *Revive Our Ocean*, a new model to scale coastal marine conservation worldwide, using inspiring media, innovative policies, and new business models – as part of the global effort to help effectively protect at least 30% of the planet by 2030 ([30x30](#)).

Rechberger is also an executive producer of *Ocean with David Attenborough*, with *Revive Our Ocean* as one of the co-producing partners on the film.

Before *Dynamic Planet*, Rechberger held entrepreneurial roles at National Geographic for fourteen years, from the initial international launch team of Nat Geo Channels to Senior Vice President of Global Programs and Partnerships at the National Geographic Society.

Rechberger is a 1995 Luce Scholar (placed at the Educational Broadcasting System in Seoul, Korea); a 2009 Young Global Leader of the World Economic Forum; a Fellow of the Royal Geographical Society; a member of the Global Sustainable Tourism Council; and holds public policy and film degrees from Duke University.

Having grown up in a small town in rural western New York, Rechberger has always believed in the power of deep community and a balanced trifecta of positive narratives, strong policies and market forces to move our world to a better place.

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