

REVIVE OUR OCEAN
2025 IMPACT REPORT



REVIVE
OUR OCEAN

COORDINATED BY DYNAMIC PLANET



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2025 AT A GLANCE

REVIVE OUR OCEAN • FOUNDED IN APRIL 2025



6

COLLECTIVE
MEMBERS
WORKING IN

7

COUNTRIES TO
SCALE COASTAL
PROTECTION

8

SHORT FILMS
PRODUCED AND
PREMIERED TO
PEER AUDIENCES



8



VIP SCREENINGS
OF *OCEAN WITH DAVID*
ATTENBOROUGH HOSTED



271

COMMUNITY
SCREENINGS OF
OCEAN WITH DAVID
ATTENBOROUGH
IN 52 COUNTRIES



1 MPA
HANDBOOK

CO-CREATED
WITH EXPERTS
WORLDWIDE

15.9 MILLION USD

TOTAL ADVERTISING
VALUE EQUIVALENT
IN PRESS COVERAGE

1.7 BILLION

POTENTIAL AUDIENCE
OF PRESS STORIES



3.5 MILLION
SOCIAL MEDIA VIEWS

104 K



SOCIAL MEDIA ENGAGEMENTS

LETTER FROM THE FOUNDER



Dear friends and colleagues,

By most accounts, 2025 was a turbulent and challenging year. For those of us working on environmental issues, the global policy momentum built over the last decades around climate, forests, oceans, clean water, and clean air suddenly felt like a bygone era.

Yet, the power of community has never been more evident — or more necessary. Since launching Revive Our Ocean in April 2025, we have been thrilled with its embrace from around the world. As trust in public institutions erodes, communities want to step up and protect their local coastlines, also safeguarding their livelihoods and prosperity.

Revive Our Ocean responds directly to this moment. In a world where most coastal communities suffer from depleted marine resources, Revive Our Ocean aims at making coastal marine protection the norm by 2030 — to replenish marine life and revive disappearing coastal livelihoods and economies.

We are living through a profound transition at every level. In moments of deep uncertainty, what do we do? We cultivate a culture of possibility. We think boldly. We take calculated risks. We invest in people whom we respect, who deliver. We work collectively to share

knowledge, build trust, and rediscover the joy that comes from community, bringing nature back to life, and sharing the prosperity it provides locally.

I grew up on a sort of an island — a two-stoplight town in rural western New York, USA — and know deeply the power of community. I also see the sparkle in peoples' eyes when they talk about their love of the ocean, and their smiles when they witness its glorious bounty. Seeing is believing — and we have seen places go from degraded to healthy. We know it's possible, and that knowledge drives us every day.

And so does your belief in this work. We couldn't do it without you. Thank you for giving our ocean a helping hand. It doesn't need much — just a short amount of time and space to heal and it roars back to life miraculously and quickly.

To reviving our ocean together!

Kristin Rechberger
CEO, Dynamic Planet
Founder, Revive Our Ocean



2025 TIMELINE

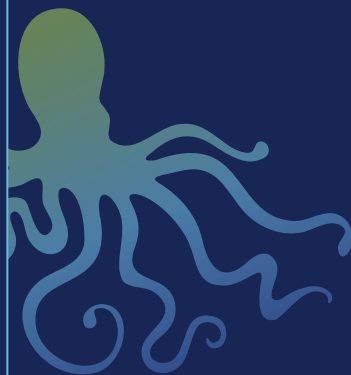
APRIL

- Launch of Revive Our Ocean (REVIVE)



MAY

- World Premiere of *Ocean with David Attenborough (Ocean)*
London, UK
- "A pathway to protect 30% of coastal waters by 2030" published in *Marine Policy*
- VIP Special screening of *Ocean*
Genoa, Italy



JUNE

- Blue Economy Finance Forum
Monaco
- UN Ocean Conference
Nice, France
- REVIVE Heads of State Short Film premiere
- Ocean Rise & Coastal Resilience Summit
Nice, France
- REVIVE Mayors Short Film premiere
- Rotary International Convention
Calgary, Canada
- Special screenings of *Ocean*
Monaco; Amsterdam, the Netherlands

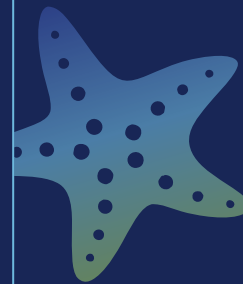
JULY

- Global community screening process of *Ocean* kicks off via REVIVE



SEPTEMBER

- New York Climate Week: REVIVE Heads of State short film screening
New York, NY, USA



OCTOBER

- Launch of Revive Our Ocean – Greece
- Launch of Revive Our Ocean – Portugal
- Special screenings of *Ocean*
Athens, Greece; Lisbon, Portugal; Palma de Mallorca, Spain
- REVIVE Amorgos, Greece Short Film premiere

NOVEMBER

- The Diving Equipment & Marketing Association (DEMA) Annual Show
Orlando, FL, USA
- REVIVE Tourism Short Film premiere
- Special screening of *Ocean*
Istanbul, Türkiye
- REVIVE Gökova Bay, Türkiye Short Film premiere
- The Pale Blue Dot concert
Washington, DC, USA

DECEMBER

- MPA Handbook completed



A large sea turtle with a yellowish-green shell and white underbelly is swimming towards the right in clear blue water. In the background, a diver in a red tank and black fins is visible. The bottom of the image shows a dark blue curved shape representing the ocean floor.

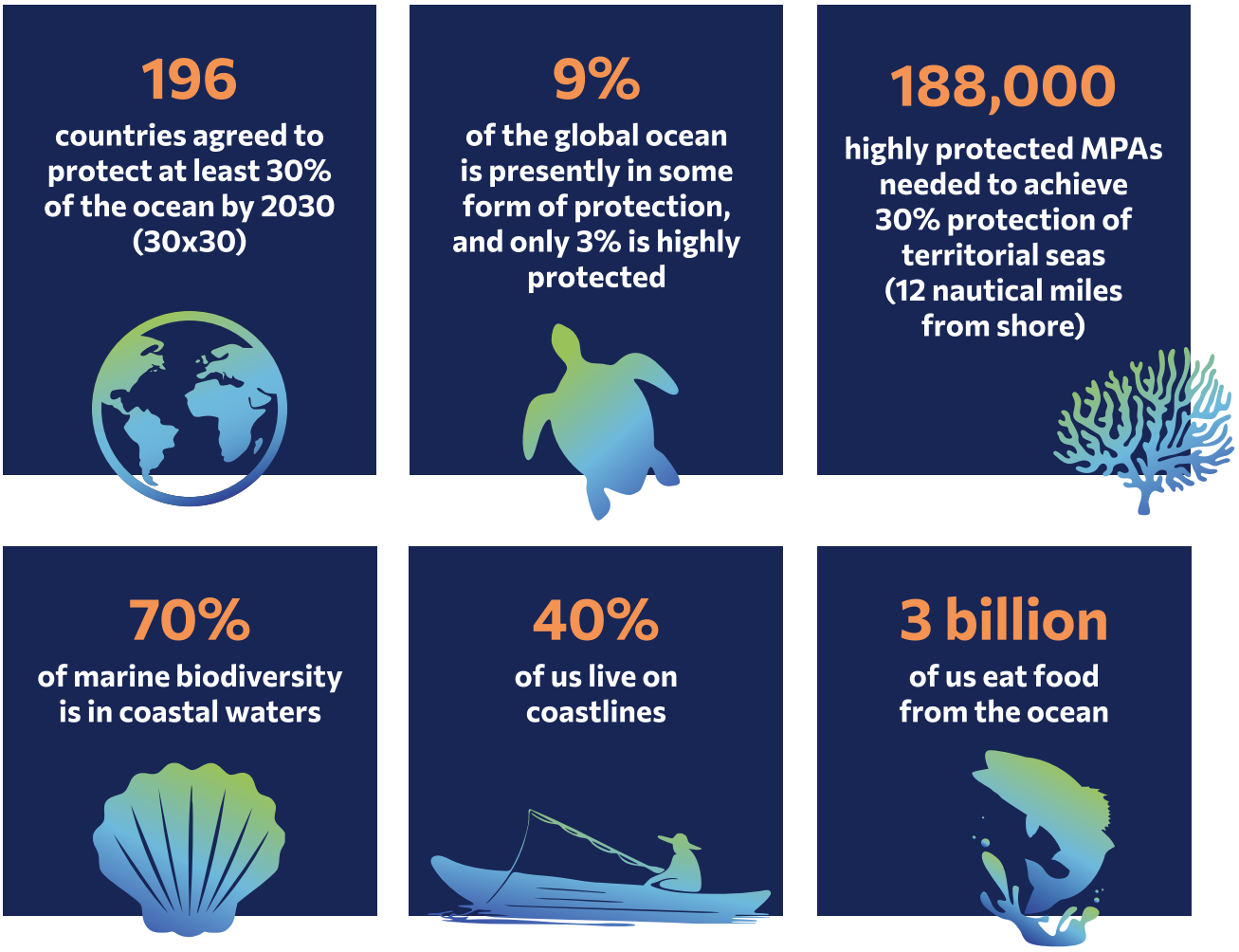
REVIVE OUR OCEAN

Our vision: Every coastal town has its own marine protected area (MPA), bringing marine life back, directly supporting tourism and fishing, and the local people who depend on it.

Our mission: To help coastal communities create or improve marine protected areas as local regenerative businesses.
How did this all come to be?

30X30: A GLOBAL COMMITMENT

The world agreed in 2022 to protect at least 30% of land and ocean by 2030 (30x30). By achieving 30x30 we rechart humanity's course. Protecting coastal waters is critical.



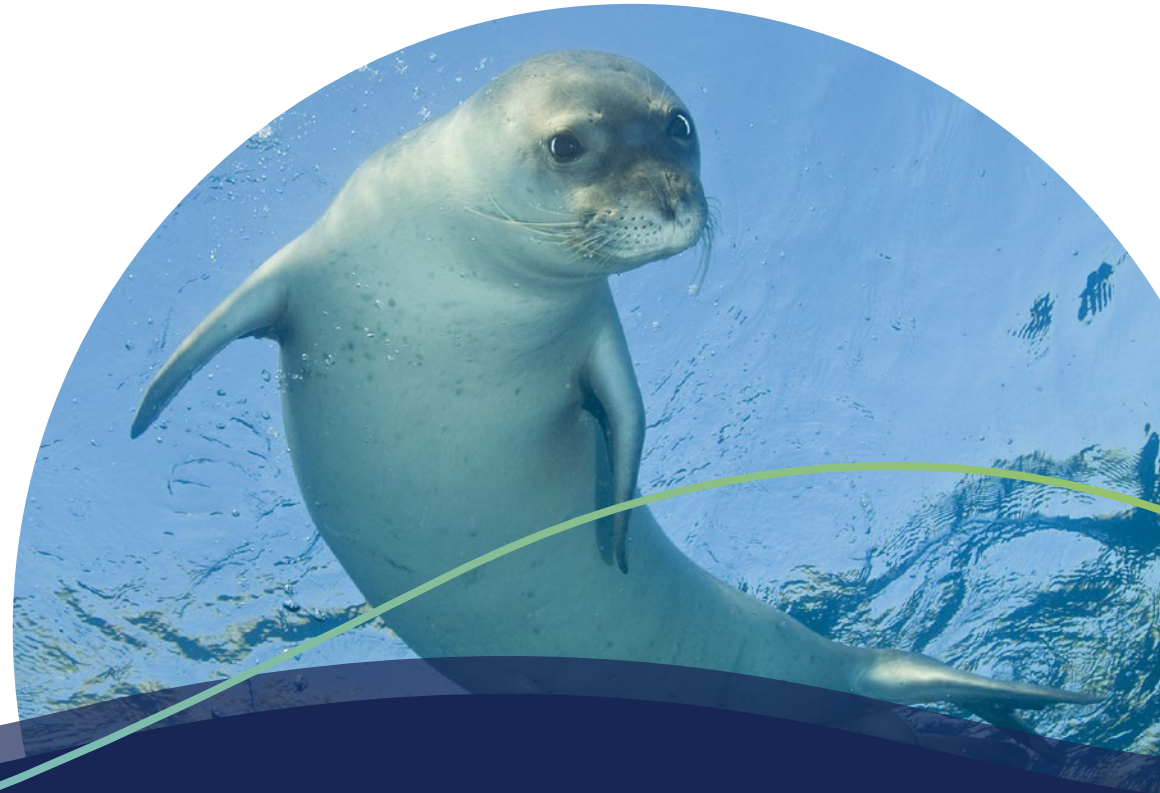
ORIGIN STORY

Over a decade of work across the globe, Dynamic Planet witnessed a powerful fact: when the ocean is fully protected from extractive activities, it recovers faster than we ever imagined, and communities benefit with better fishing, more tourism, and more economic revenue. Well-managed MPAs are one of the best examples of “businesses that restore nature,” Dynamic Planet’s main tenet. However, the number of fully protected areas remains

very low, and most think of them as a luxury or a cost, rather than opportunities to develop profitable conservation businesses.

Why haven’t successful MPAs been replicated everywhere?

We created Revive Our Ocean to help accelerate and scale coastal conservation worldwide and fill a massive gap to reach 30x30.



APPROACH

We learned that there are three main roadblocks — and therefore three main solutions — to scaling coastal marine protection:

CHALLENGES ▼

Lack of awareness

Limited public understanding of MPA benefits



Policy barriers

Legal inability of local governments to create their own MPAs



No roadmap

Lack of practical and financially sustainable pathways for creating and managing MPAs



▼ SOLUTIONS

Inspire

Inspire coastal communities to protect their marine backyard using compelling media

Enable

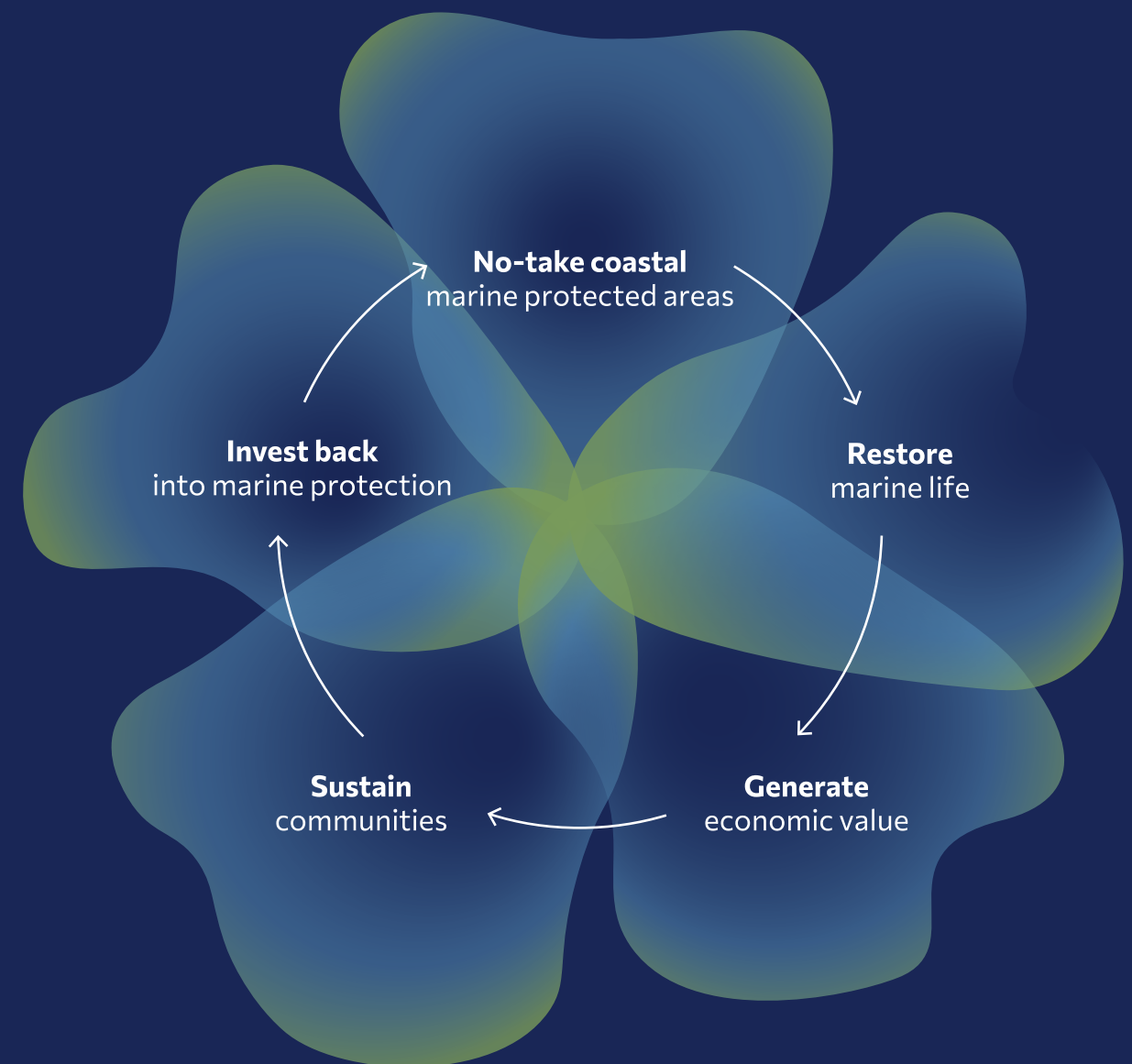
Enable local governments to establish local MPAs by supporting policy changes

Equip

Equip local doers with the knowledge, financial tools, and networks needed to establish their own MPAs as regenerative businesses

THEORY OF CHANGE

Revive Our Ocean believes that no-take marine protected areas should be an essential part of coastal infrastructure — like ports, roads, or hotels — underpinning healthy ecosystems, strong local economies, and resilient communities.





THE COLLECTIVE

Building a leading community of practice



SELECTING COLLECTIVE MEMBERS

The Revive Our Ocean Collective is a select group of leading organizations that have already created effective coastal MPAs through the trust of local communities, proving that coastal protection works. The Collective is part of Revive Our Ocean to help others learn how to do the same.

To shape the Collective, Dynamic Planet interviewed managers of 30 successful coastal MPAs across 10 countries. Despite diverse contexts, the same ingredients for success emerged: strong local leadership, government support, innovative funding, and science-based management. These findings shaped Dynamic Planet's criteria for selecting Collective members and the support it provides through shared assets, access, and alliances.

The Collective brings together proven teams from various geographies with different models, so that they can learn from each other and also serve as guides in their countries for new communities interested in establishing MPAs. Together, we are demonstrating that conservation can finance its own future, led by the people who know their waters best.

The **key ingredients** of every Collective member organization

Visionary and relentless **leadership**

Successful MPA as **proof of concept**

Ambition to **scale**

Strong **technical expertise**

Strong ties with the **local community**

Enabling policy environment



INTRODUCING COLLECTIVE MEMBERS

Every day, we are inspired by the work of Revive Our Ocean Collective members as we develop and grow a leading community of practice together, globally.



United Kingdom

The Community of Arran Seabed Trust (COAST) has shown how communities can transform marine protection by championing a no-fishing zone around Arran, the only in Scotland. The depletion of scallop beds that inspired them to create the MPA is featured in *Ocean* and the recovery continues to inspire other communities worldwide.

We're proud to partner with Revive Our Ocean, whose focus on community-led marine protection perfectly aligns with our mission. They offer a powerful platform to amplify local voices and impact, from Arran to the world."

—ÁINE PURCELL-MILTON
EXECUTIVE DIRECTOR, COAST



Portugal

Oceano Azul Foundation has advanced community-driven MPAs on the mainland and in the Azores. Upcoming work near Lisbon aims to create another community-led MPA.

Oceano Azul Foundation champions science-based, community-led marine conservation through co-managed marine protected areas. Revive Our Ocean shares this vision, scaling local solutions for thriving seas and coastal communities as we work toward 30x30."

—EMANUEL GONÇALVES
CHIEF SCIENTIST AND BOARD
MEMBER, OCEANO AZUL
FOUNDATION



Greece

Cyclades Preservation Fund (CPF) helped bring the fisher-led movement of Amorgorama to life, turning local demands for protection into formal proposals for Fisheries Restricted Areas around the island of Amorgos. The government has committed to replicating this model across Greek waters.

We're excited by how Revive Our Ocean's approach to inspire, enable, and equip can supercharge our work and help embed ocean health at the heart of coastal life and livelihoods."

—ANNI MITROPOULOU
EXECUTIVE DIRECTOR,
CYCLADES PRESERVATION FUND



Türkiye

Following the collapse of Gökova Bay's fisheries, the **Mediterranean Conservation Society (MCS)** worked with local communities to create a successful MPA. Today, Gökova Bay is Türkiye's richest coastal area, with a 300% income increase for 90 local fishing families within only four years after protection. MCS is now guiding marine protection efforts across the country.

We've shown how well-protected MPAs can quickly restore marine ecosystems. What excites us about REVIVE is its bold vision to scale that impact. This collaboration unites expertise, innovation, and a shared passion for the ocean — an inspiring movement to be part of."

—ZAFER KIZILKAYA
PRESIDENT AND FOUNDER,
MEDITERRANEAN CONSERVATION
SOCIETY



The Philippines and Indonesia

Rare empowers local governments and communities to lead coastal protection through its Fish Forever program. In 2021, Rare also launched Coastal 500, the world's largest network of mayors committed to thriving coastal communities. Together, these efforts help scale community-driven MPAs across the Philippines, Indonesia, and beyond.

We've seen how communities thrive as ocean stewards — protecting, managing, and benefiting from their resources. Revive Our Ocean can help many more do the same, and Rare is excited to bring it to key places where people and biodiversity meet."

—ROCKY SANCHEZ TIRONA
MANAGING DIRECTOR,
FISH FOREVER, RARE



Mexico

Atlas Aquatica is pioneering non-extractive conservation economies — marine prosperity areas — by mobilizing diving businesses to protect the marine areas their businesses depend on. In Mexico, diving brings in the same revenue as the entire fishing sector, reshaping how ocean value is understood.

We believe science must serve both nature and people. Being part of REVIVE aligns with our work of bridging marine science with real-world action."

—OCTAVIO ABURTO
FOUNDER, ATLAS AQUATICA



STRATEGIES TO SCALE EFFECTIVE MARINE PROTECTION

With only five more years to 2030, the world demands a new model for coastal prosperity. Our two strategies are:



1

Create new, effective coastal marine protected areas that benefit marine life, people, the economy, and our climate.



2

Improve existing marine protected areas by ending destructive fishing practices like bottom trawling within their boundaries.

REVIVE OUR OCEAN CONTRIBUTION TO 30X30

Interviewed 30 coastal MPA leaders to discuss origin story, current needs and scaling

Launched Revive Our Ocean & Collective working in 7 countries

Scale coastal MPAs through the growing Revive Our Ocean Collective

Coastal MPAs become the norm globally, because they are a core business for coastal prosperity

2023
–
2024

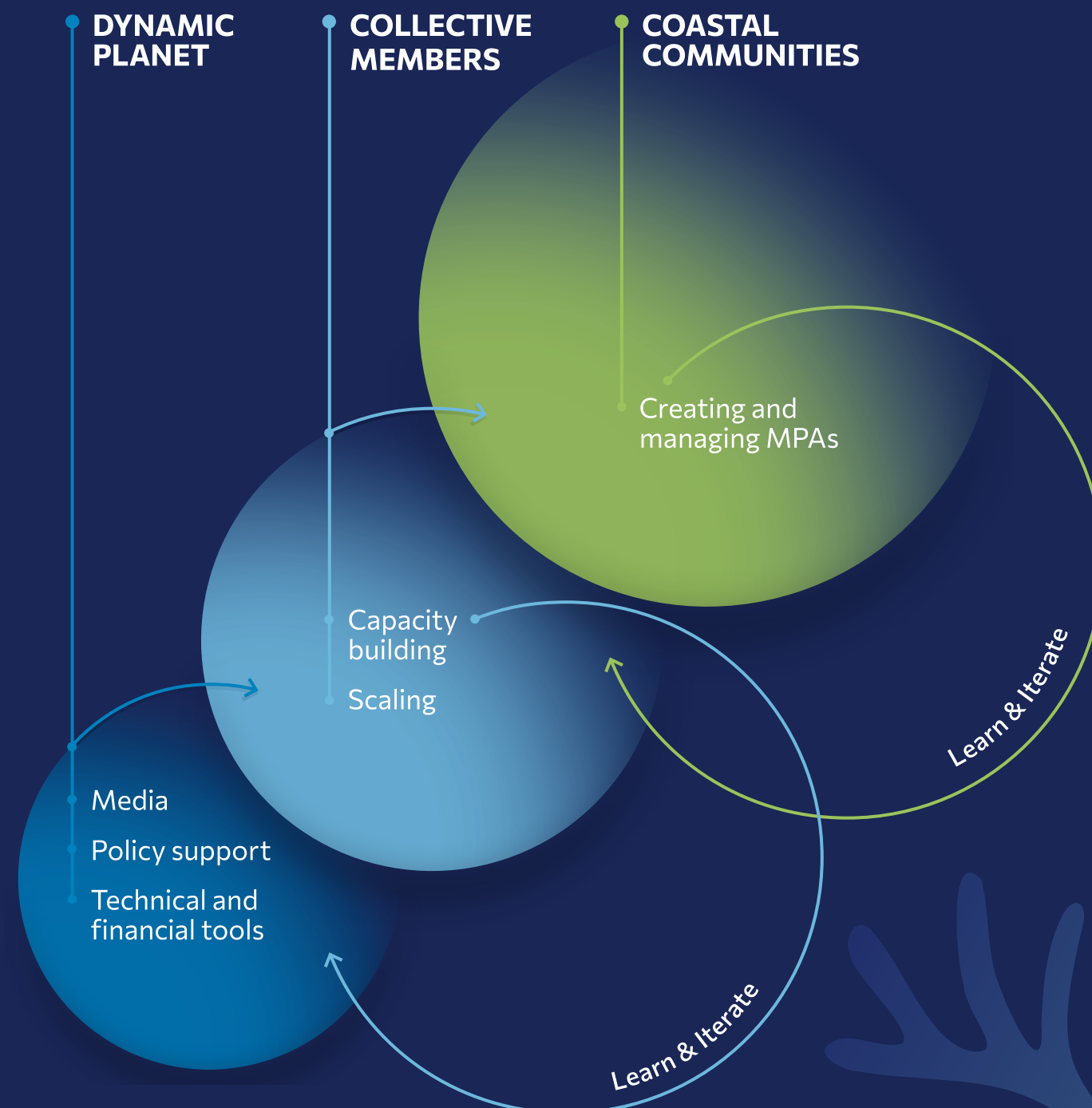
2025

2026
–
2028

2029
–
2030

MODUS OPERANDI

Dynamic Planet services and coordinates the Revive Our Ocean Collective, which in turn helps scale the community MPAs in their countries.





SPOTLIGHT: GREECE

An example from the Mediterranean
where **fishers are leading** the
protection of their coastal waters



LOCAL LEADERSHIP, NATIONAL MOMENTUM

Prime Minister Mitsotakis was the first leader in Europe to commit to phase out bottom trawling in MPAs by 2030. He announced this at Our Ocean Summit in Athens in April 2024. On October 3, 2025, this commitment was confirmed again at the launch of Revive Our Ocean — Greece, with a special screening of *Ocean with David Attenborough* in Athens, co-organized with National Geographic Pristine Seas and the Cyclades Preservation Fund (CPF). PM Mitsotakis joined fishers, scientists, policymakers, and civil society, stating “by protecting our seas and managing our resources wisely, we can not only preserve nature but also create new opportunities for the people who depend on it.”

From Athens, we traveled to the island of Amorgos to celebrate Amorgorama, a pioneering, fisher-led initiative that resulted in the creation of 3 new no-take MPAs. During an event in the port of Aegiali, PM Mitsotakis committed to expanding this approach

nationwide, recognizing the strength of leadership coming directly from the island’s fishing community.

That same evening, CPF hosted a community screening of *Ocean with David Attenborough* and Revive Our Ocean short film, *The Amorgos Way*, with community members in the audience featured.

We also met with tourism and diving businesses to explore their role in MPA creation. They are inspired and engaged to help protect the seas that are key to their livelihoods.

Our time in Athens and Amorgos was a powerful reminder of what becomes possible when local leadership, community voices, and national ambition align. Building on the groundwork laid by the CPF and the Amorgorama partners, Revive Our Ocean — Greece aims to help expand this success across the country.

“I really want to express my admiration for the fact that the Amorgorama initiative started with the local fishers themselves. For me, Amorgorama is only the beginning. We should use it as a model that can be expanded to many more islands and coastal areas.”

— Kyriakos Mitsotakis, Prime Minister, Greece



THE POWER OF TRUSTED VOICES

The messenger is as important as the message. What better messengers could you have than the top naturalist of our time and community members who have experienced the benefits of marine protection?

Revive Our Ocean is a co-producer of *Ocean with David Attenborough*, on which founder Kristin Rechberger serves as an executive producer. Dynamic Planet has also produced a series of bespoke short films for Revive Our Ocean, highlighting the benefits of effective marine protection from community perspectives around the world. We are committed not only to creating media that inspires action, but also to delivering these stories at the right time, in the right context, and to the right audience to optimize impact.

Since our launch, we have used film, press, and social media to spotlight effective, community-led marine protection. These stories open the door for deeper engagement. The conversations that follow each screening help motivate people, address questions, and guide them on what to do next as they explore getting involved in coastal marine protection through Revive Our Ocean Collective members.

INSPIRE

FILM HIGHLIGHTS



GLOBAL
BOX OFFICE
SUCCESS IN
30
COUNTRIES

10



INTERNATIONAL
AWARDS TO DATE

4/5 ★

REVIEWS WORLDWIDE

#1

NATURE DOC OF
THE DECADE IN
UK & IRELAND



TOP-PERFORMING
DOCUMENTARY
IN AUSTRALIA AND
THE NETHERLANDS

100%

ON ROTTEN TOMATOES



875K+

SIGNATURES
CALLING FOR STRONGER
OCEAN PROTECTION

1,400



COMMUNITY, EDUCATIONAL
& ADVOCACY SCREENINGS IN
110+ COUNTRIES
REACHING **155K** PEOPLE

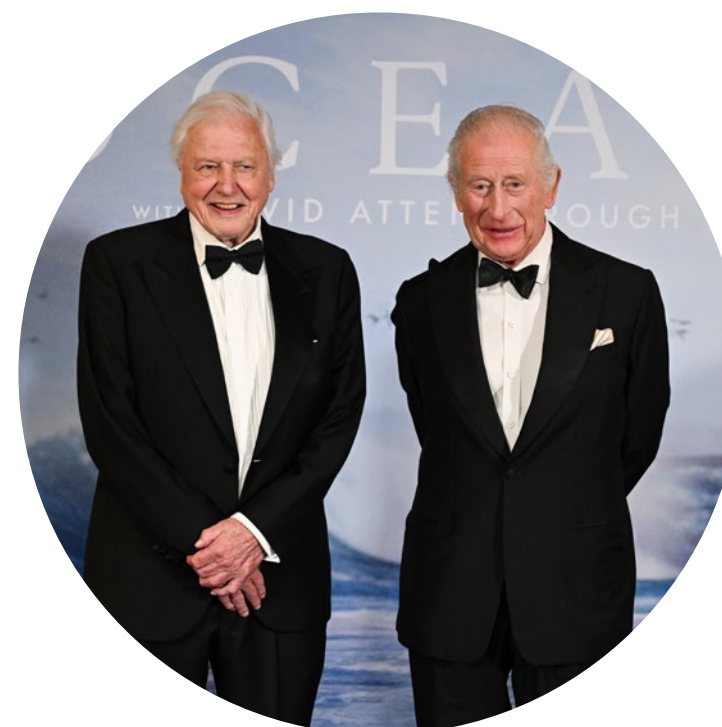
OCEAN WITH DAVID ATTENBOROUGH: A WORLDWIDE SUCCESS

On May 6, 2025, *Ocean with David Attenborough* had its world premiere in London. With Sir David Attenborough, strong in his 99th year, and His Majesty King Charles III in attendance, it was an unforgettable evening that mesmerized the 2,200 guests at Royal Festival Hall. We were joined by leaders from across the UK and the world — many of them lifelong ocean and nature protectors, and members of the Revive Our Ocean Collective.

Ocean with David Attenborough tells the story of why we need a healthy ocean, how our actions are putting marine life — and ourselves — at risk, and how protecting the ocean can yield extraordinary results. It dispels myths that have perpetuated the destruction of our seas and the

livelihoods they support. One of these myths is that protecting our ocean will harm those who depend on it for a living, like fishers. But the stories that we see in the film shatter that myth. *Ocean with David Attenborough* shows us that the ocean has an extraordinary ability to recover — if we take action now.

The film began streaming on National Geographic Channel, Disney+, and Hulu on June 8, 2025, World Oceans Day. The film was produced by Silverback Films and Open Planet Studios, and also co-produced by Minderoo Pictures, Arksen & 10% for the Ocean, Don Quixote Foundation, National Geographic Society and Pristine Seas, and The Prince Albert II of Monaco Foundation.



***If we save the sea,
we save our world.***

— from *Ocean with David Attenborough*



8
VIP
screenings



271
Community
screenings



52
Countries



33,000
Participants



OCEAN WITH DAVID ATTENBOROUGH: BRINGING COMMUNITIES TOGETHER

Since the film's release, Revive Our Ocean has collaborated with our Collective members to host high profile screenings — from Athens to Lisbon to Istanbul — that bridge national decision makers with local ocean actors. In addition, in 2025 Revive Our Ocean has facilitated 271 community screenings in 52 countries to nearly 33,000 people. More than half of these screenings have included influential guests involved in decision-making.

The screening opened powerful conversations about marine conservation and how individuals can play a role. People were deeply touched, and several have already joined our upcoming cleanups and school activities.

— Environment Society of Oman, Oman

Before watching the film, the scale of the problem was a complete unknown. Everyone remarked on how moved and inspired they were, and we immediately received requests for more screenings in other communities.

— SeaWilding, Spain

The most significant outcome was showing our artisanal fishers what marine conservation looks like in other parts of the world and how MPAs can benefit them. The film strengthened their commitment to protecting their own ocean.

— PaMAR Project, Cabo Verde





REVIVE OUR OCEAN SHORT FILMS

Who better to speak to a fisher about the benefits of marine protection than another fisher?

Sharing the benefits of effective coastal MPAs amongst peers in communities – from fishers to fishers, from tourism businesses to tourism businesses, and from mayors to mayors – is especially powerful: we listen best to those with whom we identify. This was the strategy and approach behind producing our Revive Our Ocean short films – to showcase the transformational impact of MPAs from those who live their benefits. Each film was created for a specific target audience: the *Heads of State* and *Mayors* films for political leaders and policymakers, and the *Fisher* and *Tourism* films for local ocean businesses plus two location-specific shorts that spotlight success stories in Amorgos, Greece, and Gökova Bay, Türkiye. Filmed in Spain, Greece, Türkiye, the U.S., the Philippines, and Indonesia, the films highlight success stories and local leadership in MPAs that deliver ecological, social, and economic benefits.



1.7B 

Potential audience
of press stories

15.9M USD

Total advertising value
equivalent in press
coverage

3M 

Social media views

104K 

Social media
engagements

COMMUNICATIONS REACH

In an incredibly complex and competitive attention economy, Revive Our Ocean's narrative cut through: community-led marine protection is not only possible, but also good for business. We have leveraged our voice, research, and role in co-producing *Ocean with David Attenborough* and the Revive Our Ocean short films to raise awareness and drive demand for coastal MPAs as regenerative businesses.





TRADITIONAL MEDIA

Coverage in outlets such as *The New York Times*, *EuroNews*, *The Guardian*, *Reuters*, *TIME*, *Forbes*, and *Mongabay*, helped shape the global conversation around coastal protection, while events at the UN Ocean Conference and our country launches in Greece and Portugal brought national attention to our Collective members' work on the ground.



ONLINE MEDIA

Online, we worked with ocean advocates, local leaders, and global influencers to amplify key calls to action — from ending bottom trawling in MPAs to supporting communities to build new protected areas.

CREATING THE CONDITIONS FOR LOCAL ACTION

Most national policies do not allow local governments to establish their own MPAs, but require government ministries to lead the process, which makes it cumbersome, slow, and unscalable. The Philippines is an exception, which shows the power of decentralization: in the 1980s, authority over municipal waters (0–15 km from shore) was devolved to local governments, enabling communities to regulate their own fishing, create MPAs, and enforce coastal laws.

The results were transformational. Almost 2,000 locally managed MPAs were established, co-management models thrived, and decision-making became faster and more legitimate because it was led by those who rely on the ocean. This is an example of the policy changes that REVIVE will support to enable local communities to protect their seas.



ENABLE



NATIONAL LEADERSHIP

The opening plenary of the UN Ocean Conference in June 2025, where world leaders discussed the 30x30 target, kicked off with the premiere of the Revive Our Ocean short film featuring Heads of State leading the way in ocean protection. In the film, leaders from

Chile, Colombia, Greece, Monaco, Palau, and Seychelles relay their personal love of the ocean and how, when they took positions of power, they made marine protection a priority since it fosters prosperity and health for all.



LOCAL LEADERSHIP

At the Ocean Rise & Resilience Summit in France in June 2025, mayors and governors from island nations and coastal cities convened to address sea level rise and chart practical solutions for community resilience. To inspire action, we premiered the Revive Our Ocean short film featuring mayors who have implemented MPAs that strengthened both local ecosystems and local economies.

Later in the year, at the Climate COP30 Local Leaders Forum in Rio de Janeiro, Brazil, we collaborated with Rare and Coastal 500 to share the Revive Our Ocean Mayors film with leaders from frontline communities around the world. The screening helped anchor the Forum's discussions with examples of mayors who have strengthened livelihoods and resilience through MPAs, giving participants a shared reference point for exploring how similar approaches could work in their own regions.

TOOLS FOR SELF-RELIANT, LASTING PROTECTION

Once communities are inspired to protect their marine backyard, they need practical guidance on how to move forward. This includes understanding who should be involved in creating and managing a local MPA, how the MPA should be designed, enforced, and monitored over time, and how its management will be funded in a sustainable way. These questions are often complex and highly context specific, and many communities face them for the first time.

Revive Our Ocean has developed a set of practical tools, guidance, and resources to support coastal communities through each step of this process, distributed through the Revive Our Ocean Collective, helping turn local motivation into effective, long-lasting marine protection. Our approach aims at local financial benefits and independence for the people who depend on healthy coastlines for their livelihoods.



EQUIP



THE MPA HANDBOOK

Despite great success stories from around the world, we have lacked a singular tool or resource to learn from. While there are good manuals on specific aspects of MPAs, knowledge remains fragmented. Having an understanding of the origins, successes, challenges, financing mechanisms, and current management priorities of highly effective MPAs from around the world can help lower barriers for others in building future success, and create invaluable insights from lessons learned to guide others.

This year we co-developed an MPA Handbook, an “instruction manual” for creating and strengthening marine protected areas, with leading practitioners who have established effective MPAs, including Revive Our Ocean co-founders Dynamic Planet and National Geographic Pristine Seas. The MPA Handbook shares tried and true examples, strategies, and helpful guidance on how to assess, design, fund, manage, and sustain MPAs that support ocean health and human well-being in perpetuity.



THE BUSINESS OF MPAs

This year, we worked closely with our Collective members to explore how their models can grow and scale in ways that reflect their local realities, capacity and ambitions. We have begun developing socio-economic analyses together as the first step toward tailored business development plans to go along with conservation plans. These efforts aim to help partners accelerate their work, strengthen financial sustainability and organizational capacity, and equip their communities and peers with pathways for scaling effective MPAs.



 COUNTRIES WITH COMMUNITY SCREENINGS OF OCEAN

 VIP SCREENINGS OF OCEAN

London, United Kingdom
Genoa, Italy
Monaco
Amsterdam, Netherlands
Athens, Greece
Lisbon, Portugal
Palma de Mallorca, Spain
Istanbul, Türkiye

 COLLECTIVE MEMBER COUNTRY

United Kingdom
Türkiye
Greece
Mexico
Portugal
The Philippines
Indonesia

REVIVE OUR OCEAN
PRESENCE IN 2025



LOOKING AHEAD

“The **goals of healthy fisheries and conservation are the same:**
more fish, more abundance, more health of the ocean.”
- from *Ocean with David Attenborough*



WHERE WE GO FROM HERE

Building on the momentum of 2025, we are excited about what lies ahead as each Collective member implements and integrates the Inspire, Enable and Equip pillars of Revive Our Ocean to go to scale. In 2026, we will:



1 Bring our MPA Handbook to life through a new training program. Once communities are inspired to create MPAs, including through our short films and *Ocean with David Attenborough*, how will they actually do it? Our new MPA Handbook provides a strong foundation for local doers — such as fishers, tourism operators, and community leaders — to learn how to create and implement an effective MPA. Our new training program will be developed with our Collective members to ensure that the training is culturally grounded, accessible, and tailored to local realities. Through workshops, mentoring, and practical exercises, the training program will guide local doers through each step of designing, implementing, and managing an MPA.



2 Create efficiencies of scale. Dynamic Planet will coordinate exchanges across the Revive Our Ocean Collective to solve challenges and refine best practices together. We will continue to learn from and support each other as a community, creating efficiencies of scale for current and upcoming work. We will also be cultivating cross-sector support amongst groups that usually don't work together on an island or coastline — conservationists, fishers, tourism businesses, and different government players — who can all benefit more by working together around a shared MPA on their coast.



3 Develop a new business model for coastal MPAs. A traditional MPA challenge has been funding to pay for protection. Yet we know from examples worldwide that well-managed MPAs can pay for themselves. Drawing on proven MPAs, we are developing a general business framework for localization and long-term financial viability. Increased marine life inside no-take zones boosts existing revenue streams, such as ecotourism inside the MPAs and enhanced fisheries around them. Alongside access fees, these revenues can offset management costs. We're also exploring new revenue streams such as carbon and biodiversity credits. Our goal is to create a scalable model where locals benefit and reinvest, reducing long-term reliance on philanthropy and public funding.

THANK YOU!

Everything in this report reflects deep collaboration. We thank our team, our partners, and above all, the communities whose work is driving the impact you see in these pages.

Revive Our Ocean's launch has been energizing and deeply rewarding — and we couldn't have done it without you. Thank you to Revive Our Ocean's visionary and steadfast funders for having trust and faith in us as we bring Revive Our Ocean to life. We are grateful for the generous support of Roger Sant and Congresswoman Doris Matsui, Don Quixote Foundation, LGT Venture Philanthropy, The Campbell Foundation, The Philip Stephenson Foundation, Nationale Postcode Loterij, SG Foundation, and our online donors. Special thanks to National Geographic Pristine Seas, our co-founder, and Re:wild, our fiscal sponsor.

We are also grateful for our Collective members, pioneering this work together on coastlines across the world. We are

combining deep local expertise across a global strategy to ensure that MPAs deliver real, long-term benefits. Together, we are building a vibrant community of practice — guided by shared lessons, supported by proven tools, and united by a vision to restore the ocean.

Thank you to everyone who hosted a screening of *Ocean with David Attenborough*. Your energy and commitment to bringing your community together for ocean action is inspiring, and we are so glad to have you all sharing the film's message.

There are so many others who have helped make Revive Our Ocean possible and have actively contributed to bringing our shared vision to life, including the contributors to the MPA Handbook and both production teams of the Revive Our Ocean short films and *Ocean with David Attenborough* —

Thank you all! We look forward to staying close and reviving our ocean together!



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